



OAKVILLE HYDRO SUPPORTS TOWN OF OAKVILLE'S ENCOURAGEMENT TO BUSINESSES TO CONSERVE ENERGY!

Oakville Hydro supports The Town of Oakville encouraging businesses located in downtown Oakville, Kerr Street and Bronte areas to participate in the "Doors Closed" campaign to reduce energy consumption. Stores are being urged to conserve electricity by not opening windows and doors during the summer heat.

"This is an excellent opportunity for businesses to reduce their energy use," said Cindy Toth, Director of Environmental Policy for the Town of Oakville. "Although an open door may attract customers, it also means that air conditioners must run at their maximum capacity to keep the area cool. Closing your doors will not only help you save money on your energy bill, but will reduce energy use which helps prevent rolling blackouts and improves the environment."

Town environmental representatives have visited stores over the last two weeks to distribute posters and ask for support towards the program. The "Doors Closed" display poster reads, "Our door is closed, but we are open... Save energy when air conditioning is on by keeping doors closed."

"Displaying the poster is a visible way for stores to indicate to potential customers that this business is making an effort to be environmentally responsible," said Toth. "We encourage residents to support stores and restaurants that are doing their part to conserve energy, and we would like to thank stores that are already proactive in reducing their energy consumption by keeping their doors closed."

This is the second year Oakville has participated in the Conservation Council of Ontario's province-wide "Doors Closed" campaign. The campaign aims to raise awareness about energy conservation by asking stores to keep their doors closed and display a "Doors Closed" poster in their front window. Last year, approximately 70 local stores participated in the campaign and the number has increased to over 100 this summer season.

For more information on the "Doors Closed" campaign, including a list of participating stores, and other environmental initiatives, please visit www.oakville.ca. If you are interested in distributing posters to stores in your area, please contact the Town at 905 845 6601 xt.3910.