



# The Power Pledge Campaign

April 7 to August 31, 2010

[www.powerpledge.ca](http://www.powerpledge.ca)

Join thousands of Ontarians in the fight against climate change by using electricity more efficiently. Your actions will create lasting rewards for your family, your workplace, your town and the environment!

Learn about phantom power and how to reduce it in your home!

Make your Power Pledge on the above website and be rewarded with 20 AIR MILES and 10 extra reward miles will be donated to a participating charity.

**The program is in effect:** April 7 to August 31, 2010

**Community Challenge Day:** Wednesday, August 11, 2010  
Rise to the challenge of reducing your energy usage for the day!!

## Hey Kids!

Visit [www.everykilowattcounts.ca/kids](http://www.everykilowattcounts.ca/kids) for some very cool energy saving activities!

